

February 2019

FEBRUARY PROGRAM

Who Wins, Who Loses: Finding Balance in Neighborhood Development

Green Tips: Recycling



As I walked around the neighborhood after the holidays, I noticed a few common recycling mistakes.

It's great to recycle paper, cardboard, plastic, glass, and cans. However:

- ◆ All items need to be loose, NOT in bags.
- ◆ Break down cardboard boxes.
- ◆ Rinse all cans and bottles.

The people on the recycling lines work at a rapid rate, so these things help insure that your items get recycled.

~ Mary Gerson

TUESDAY, FEBRUARY 26, 2019

6-8 PM - DOORS OPEN AT 6 PM;

PROGRAM STARTS 6:30 PM.

COMMUNITY SHARES

315 W. COURT ST., CINTI., OH 45202

SECOND FLOOR, FIRE MUSEUM

Any kind of community development brings change to a neighborhood and requires give and take. But what does good, healthy development for a community or the city look like? How are development decisions made? What opportunities are being missed or lost?

These are some of the questions that will be addressed at WCC's February program by a panel representing various stakeholders involved in keeping Greater Cincinnati dynamic while maintaining the unique character of its neighborhoods.

This program is sponsored by Woman's City Club, Community Shares, Cincinnati Educational Justice Coalition, Urban Appalachian Community Coalition, Affordable Housing Advocates, Invest in Neighborhoods, and Cincinnati LISC.

Panelists include:

- **Amy Murray**, Cincinnati City Council Member and Economic Growth & Zoning Committee Chair
- **Alexis Kidd-Zaffer**, Seven Hills Neighborhood Houses, West End
- **Katherine Keough-Jurs**, Director, Cincinnati Department of City Planning
- **Robie Suggs**, Economic Development and Community Outreach Director, First Financial Bank
- **Clarence Taylor**, Walnut Hills Area Council
- moderator **Kathryne Gardette**, past board president, Walnut Hills Redevelopment Foundation, Inc.

This program is the first in a series of three programs on Community Development cosponsored by Community Shares of Greater Cincinnati, Cincinnati Educational Justice Coalition, Woman's City Club, and others.

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Moving Forward, Together

The month of January is named after Janus, the Roman god of doorways and gates, because this month is the doorway to the new year. In ancient mythology, Janus represents beginnings, transitions, time, passages, and endings. He is usually depicted as having two faces, because he sees all things past and future.

The January meeting of WCC's Board of Trustees reflected the spirit of the month's namesake, as we reviewed what WCC has accomplished so far in the 2018-2019 program year — and made plans to take on new initiatives in the months ahead. I want to share with you some of the things we discussed and acted on at this meeting.

To underscore our commitment to keeping WCC sustainable for decades to come, we voted to name our recently adopted endowment fund the Second Century Fund. We will be preparing documents and information to let our members and



supporters know how to make a bequest or donation to this fund.

At every board meeting we set aside time to assess the progress WCC is making in implementing its strategic plan. A priority we have set for 2019 is to look at ways we can prepare, promote, or encourage women to seek positions on city and county boards and run for elected office. Under the leadership of Rina Saperstein, VP for Civic Engagement, WCC will actively research ways to collaborate with other organizations that share these goals, and also work toward establishing new WCC initiatives to achieve them.

We also made plans to review some of WCC's established

committees and action groups, such as the Catalyst for Achievement Action Group, to refresh or improve their outreach and offer our members hands-on volunteer opportunities in both our community and our club.

And now I want to hear from you! What projects would you like to see WCC embrace? What ideas do you have to bring in new members or provide more engagement options for current members? WCC has a rich history of working to bring meaningful change to our community — but it is not enough to celebrate our past successes. What should WCC be doing *now* to build a strong future for stakeholders in our community? Please send any and all suggestions, thoughts, wishes, and dreams to me at: wccpresident2018@gmail.com. I will share these with the board at our next meeting and with you in future columns.

~Janet Buening

We are made wise
not by the
recollection
of our past,
but by the
responsibility
for our future.

- George Bernard Shaw

WOMAN'S CITY CLUB ANNOUNCES THE SECOND CENTURY ENDOWMENT FUND

While we proudly honored our past at our gala Centennial Celebration in 2015, Woman's City Club now looks forward to its second century of advocacy, activism, engagement, and community service. The Second Century Endowment Fund, begun with the appreciated proceeds of an historic gift of \$30,000, originally referred to as the Seasongood Fund, is intended to sustain WCC for its next one hundred years.

We will continue to grow this fund through planned giving, bequests, donations, and investment proceeds. If you support WCC now with your dues, contributions, and time, please consider making the Second Century Fund part of your will or estate planning. Contact Treasurer Alice Schneider for more information.





“THE TALENT PIPELINE INITIATIVE” IMPRESSES AND INSPIRES AT JANUARY FORUM

Finally, a celebration of good news! January’s WCC forum about an initiative that brings career, college, and other experiences to local schools inspired those in attendance with its innovative programming and hopeful outlook. Speakers were Mardia Shands, Executive Director, Partners for a Competitive Workforce (PCW), and Sean Kelly, Director, Talent Pipeline Initiative (TPI).

TPI is a collaboration with PCW and the University of Cincinnati that offers career-based learning experiences to area students. These experiences aim to engage and prepare students for success in college, career, and life. Its programs introduce children in grades 4-12 to STEM (science, technology, engineering, and math) in PCW’s five industry sectors — health care, information technology, supply chain, advanced manufacturing, and construction.

Mardia Shands illustrated how PCW identifies employers’ workforce problems, such as high turnover or a shortage of qualified workers. PCW

then links employers to resources to help them obtain the workforce their business requires.

Sean Kelly gave many examples of how TPI designs and helps fund other organizations to do the work. Students from Hughes helped TPI produce a video that was successful in landing a grant from the Infosys Foundation. With that grant, 60 Cincinnati Public Schools students will create and care for gardens with family/community partners. The project will include ties to food, health, and social good. It will also advance CPS’s STEM framework and catalyze its making-during-the-school-day practice. <https://www.youtube.com/watch?v=JDDioPs0hg8&feature=youtu.be>

TPI also runs a Greater Cincinnati STEM Collaborators 3D printer club: <https://greatercincsystem.org/3d-printers-club-2/>.

The speakers inspired the audience, who were eager to know how they can help spread the word about this good work.

~ Susan Noonan



Mardia Shands,
Executive Director, Partners for a Competitive Workforce



Sean Kelly,
Director, Talent Pipeline Initiative



Arzell Nelson



Jasmine Coasaton, Patty Kelly, and Sarah Gideonse



Marge Davis and Hera Reines

All photos courtesy of Harriet Kaufman



JANET WALSH

A relative newcomer to the Woman's City Club, but not the city, Janet Walsh was quickly recruited to the communications committee to assist with media releases and communication strategy.

She's a natural, having served as director of public affairs for Cincinnati Public Schools (CPS) for 13 years, earning national recognition for excellence for annual reports, brochures, and other marketing communications.

Before joining CPS in 1996 as a writer of internal and external publications, Walsh spent 17 years working in daily journalism, most of them at *The Cincinnati Post*. As a reporter, she covered City Hall, politics, and education, before becoming assistant editorial page editor.

In her CPS tenure, Walsh served under five superintendents and worked her way to the top of the public affairs department. Now she's working for us.

Walsh said, "I was familiar with and respected WCC from my journalism career and from the involvement of many of the members in following the progress of Cincinnati Public Schools. Following my retirement as director of public affairs for CPS in 2017, I was delighted to be invited to meet with the WCC communications team, at first informally, and joined the club shortly afterwards. I joined because I believe that WCC's tradition of fact-based, well-reasoned education, engagement, and advocacy -- conducted with unfailing civility -- is needed more than ever in these noisy, polarized times."

Calling St. Louis her hometown, Walsh graduated from high school in Creve Coeur, Missouri, earned a journalism

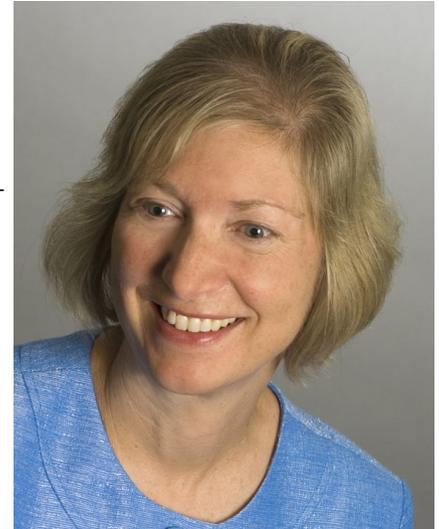
degree at Ohio State, and in 1977, went to work for United Press International in Columbus. UPI transferred her to Cincinnati in 1983 as its bureau chief.

Her volunteer activities include serving on the board of the

English Language Learning Foundation and as an active member of First Unitarian Church, "tutoring irreplaceable kindergartners in early literacy skills at South Avondale School."

To make a difference in Greater Cincinnati, Walsh says, "WCC should hold fast to its core work and reliance on face-to-face education, discussion, and advocacy. While this approach sometimes seems to be a lost art in a social media-dominated age filled with viral 'fake news,' I believe that facts, conversation and a collective commitment to make things better remain the most reliable and nonpartisan fulcrum to leverage meaningful change in Greater Cincinnati. Remember that quote from Margaret Mead: 'Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.'"

~ Jo-Ann Huff Albers



Cosponsorship Opportunity

The National Speaker Committee has been busy! Members (and friends) should have received their invitation to get tickets to our National Speaker Forum on April 3 (see flyer, page 6, for details). If not, call the WCC office at 513-751-0100.

Your prompt ticket purchase will let the committee know the message is getting out. If you can, take advantage of becoming a Patron or Benefactor (a Benefactor at \$500, for example, gives you FIVE tickets to both the program and the private reception with Helen Thorpe - otherwise, \$140 each) This is a great value and your name will be in the program! Perhaps you and two friends can join together to each get one Benefactor ticket and have two extra tickets to give to others.

We are currently following up on about 700 potential organizational cosponsors. For \$300, cosponsors receive 6 tickets to the program and 2 combined lecture and VIP reception tickets. This is a \$520 value and includes an ad in the program. If you know of a potential organization or business cosponsor, you can ask them yourself and contact Sarah Gideonse, who will follow up. Your beauty salon, dentist, optometrist, car repair, or nearby wine shop?

Buy now, get it on your calendar, and plan a great evening!



Woman's City Club and its cosponsors invite the community to participate in an important conversation about neighborhood development.

WHO WINS, WHO LOSES: FINDING BALANCE IN NEIGHBORHOOD DEVELOPMENT

Tuesday, February 26, 2019

6-8 pm - Doors open at 6 pm; program starts 6:30 pm.

Community Shares, 315 W. Court St., Cincinnati, OH 45202

(Second floor, Fire Museum)

A panel will discuss such questions as

- What does good, healthy development for a community or the City look like?
 - How are development decisions made?
 - What opportunities are being missed or lost?

Panelists — stakeholders in keeping Greater Cincinnati dynamic while maintaining the unique character of its neighborhoods

Amy Murray, Cincinnati City Council Member and Economic Growth & Zoning Committee Chair

Alexis Kidd-Zaffer, Seven Hills Neighborhood Houses, West End

Katherine Keough-Jurs, Director, Cincinnati Department of City Planning

Robie Suggs, Economic Development and Community Outreach Director, First Financial Bank

Clarence Taylor, Walnut Hills Area Council

Moderator: Kathryn Gardette, past Board President of Walnut Hills Redevelopment Foundation

This program is the first in a series of three programs on Community Development cosponsored by:





SAVE THE DATE

Woman's City Club of Greater Cincinnati
is pleased to announce

Helen Thorpe

as the featured speaker at
our 26th National Speaker Forum and Fundraiser

**SEARCHING FOR REFUGE, FRIENDSHIP, AND HOPE:
PERSPECTIVES ON IMMIGRATION —
WHAT DOES IT MEAN TO "BE AMERICAN" TODAY?**

Wednesday, April 3, 2019, 7:00 pm

Memorial Hall, 1225 Elm St., Over-the-Rhine Cincinnati

Helen Thorpe is an award-winning immersive journalist and author known for the profound insights of her books and articles. In her talk she will explore what it means to "be American" as she presents her perspectives on the issues of immigration, multiculturalism, and America's role on the global stage.

Her work has appeared in multiple periodicals. She has authored three acclaimed works of narrative nonfiction that document in a human and intimate way the lives of immigrants, refugees, and veterans of foreign conflicts. Her first book, *Just Like Us: The True Story of Four Mexican Girls Coming of Age in America* (2009), is an account of high school students, two with legal documentation, two without, and what happens to them as a result. *Soldier Girls: The Battles of Three Women at Home and at War* (2014) tracks three women in a brilliant tableau of their overlapping lives for 12 years as they do multiple tours in Afghanistan and Iraq and readjust to civilian life.

The Newcomers: Finding Refuge, Friendship, and Hope in an American Classroom (2017) follows the lives of 22 teenage refugees from around the world during their first school year in Denver, in an English Language Acquisition class. Many arrive directly from refugee camps, some after having lost one or both parents; collectively, their class represents a microcosm of the global refugee crisis.



Journalist and author Helen Thorpe

Tickets now on sale

Lecture only - \$40

Lecture and reception - \$140

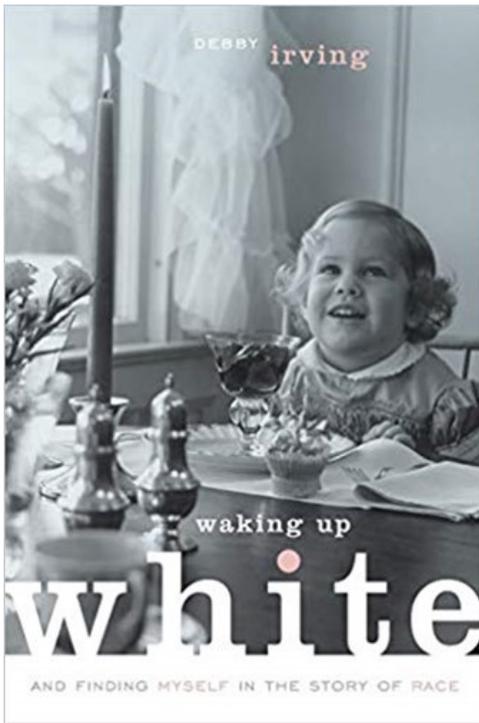
Underwriter - \$280+

<https://www.memorialhallotr.com/cincinnati-shows/womans-city-club-helen-thorpe/>

Opportunities to co-sponsor this event are available at \$300.

For more details, contact Sarah.Gideonse@fuse.net or the WCC office: 513-751-0100

The Woman's City Club is a leading civic organization in Cincinnati, celebrating its 104th year. The Club promotes justice, civic reform, and citizen engagement through education, advocacy, and service. More information about WCC can be found at www.womanscityclub.org.



Woman's City Club's next book club discussion

Waking Up White — and Finding Myself in the Story of Race

By Debby Irving

Saturday, March 16, 2019, 10 am

Meet at the home of Joy Haupt

"For 25 years, Debby Irving sensed inexplicable racial tensions in her relationships. As a colleague and neighbor, she worried about offending people she dearly wanted to befriend. As an arts administrator, she didn't understand why her diversity efforts lacked traction. As a teacher, she found her best efforts to reach out to students and families of color left her wondering what she was missing. Then, in 2009, one 'aha!' moment launched an adventure of discovery and insight that drastically shifted her worldview and upended her life plan. In *Waking Up White*, Irving tells her often cringe-worthy story with such openness that readers will turn every page rooting for her — and ultimately for all of us."

"Debby Irving's powerful *Waking Up White* opens a rare window on how white Americans are socialized. Irving's focus on the mechanics of racism operating in just one life — her own — may lead white readers to reconsider the roots of their own perspectives -- and their role in dismantling old myths. Readers of color will no doubt find the view through Irving's window fascinating, and telling." -- **Van Jones**, author, *Rebuild the Dream and The Green Collar Economy: How One Solution Can Fix Our Two Biggest Problems*; co-host, CNN Crossfire.

All members and friends are welcome, but RSVPs are appreciated: wccbookclub@womanscityclub.org.

SAVE THE DATE FOR THE SEASONGOOD LUNCHEON

WCC's annual Seasongood Luncheon will be held this year on Friday, May 3, at 11:30 am at the Summit Dolce Hotel on Medpace Drive off Red Bank Road in Madisonville. We are pleased to present the event in this exciting new location.

Our speaker, **Kristin Shrimplin**, is executive director of Women Helping Women. Her mother, **Joyce Shrimplin**, is a longtime WCC member.

Seasongood scholarship recipients from local high schools will be honored at the luncheon as well. For more information about the scholarship, please see our website or contact the WCC office manager at 513-751-0100.



2018 Seasongood Scholarship Awardees
Photo courtesy of Harriet Kaufman

Did You Know?

The WCC Members Portal, on our website at www.WomansCityClub.org provides online access to the club directory and other information. This members-only portion of the site is password protected. If you need the password, please contact the WCC office manager at 513-751-0100.

Changing CO₂urse: Local Solutions to a Global Crisis

NEW DATE! Saturday, **FEBRUARY 9, 2019** from 6:30 to 8:30 pm. (Doors open at 6 pm)
(January's program postponed due to weather)

Green Sanctuary Program at St. John's UU Church, 320 Resor, Clifton

"A YEAR OF LIVING SUSTAINABLY"

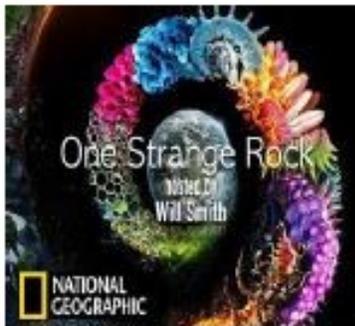
A GREEN CINCINNATI PLAN Outreach Campaign

With **Liz Congleton, Sustainability Outreach Coordinator**

How can we contribute to this campaign as individuals and as a community? The campaign focuses on one sustainability practice each month.

**REDUCE
REUSE
RECYCLE**

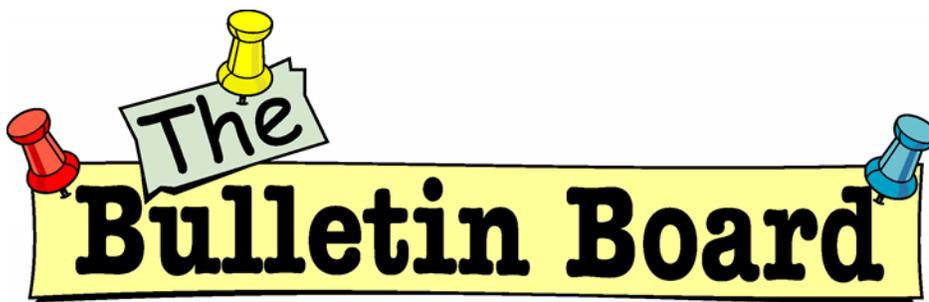
– In That Order



PLUS: "ONE STRANGE ROCK!"

Sixth in a 10-part National Geographic documentary series that explores the fragility and wonder of the planet we call home. "Escape" will consider our last chances for survival.

Co-Sponsors: Woman's City Club of Greater Cincinnati, League of Women Voters of the Cincinnati Area, Cincinnati Women's Political Caucus, Citizens' Climate Lobby, St. John's UU Green Sanctuary Partners



The Bulletin Board

COMMITTEE COMMUNIQUEÉS



Communications Committee

Help get the word out about our wonderful Woman's City Club and what we are doing!

- ◆ A great many people now consult social media to learn what is going on. We are posting regularly on Facebook and Twitter, but we suspect many of our members have great ideas for posting information and links about issues and events related to WCC's work that would engage the public and spark their interest in us. **Help us achieve vibrant social media by suggesting Facebook items to Alice Schneider.**
- ◆ Facebook users: kindly **repost events and other items on the WCC Facebook page** to your Facebook page and those of friends.
- ◆ **Volunteer for our committee.** Come to our meetings and share your communication ideas. Our meetings are usually the last Tuesday of the month. Skills we can use: a passion for communicating about WCC, writing, editing, taking photos, social media, and graphic design skills to design flyers for our events. Occasional or longer-term contributions are welcome! Contact Sarah Gideonse for more information.
- ◆ **Recommend friends and colleagues sign up to receive the monthly Bulletin** (womanscityclub.org/media/bulletin/)

The next meeting of the Communications Committee will be held February 19, 6 pm, at Lydia's on Ludlow.

~ Sarah Gideonse



Membership Committee

The Membership Committee will meet on Wednesday, February 6, from 6 to 8 pm in the WCC conference room to plan future activities and ways to attract new members. Please contact **Anne Buening**, VP for Membership, if you have any questions or ideas to share or wish to join the committee.

~ Anne Buening



National Speaker Committee

The committee meets TODAY, Monday, February 4, at 7 pm at the home of Dr. Jane Anderson. The next meeting will be Monday, March 4, same time and place. Call the WCC office at 513-751-0100 for location information. We expect the National Speaker Forum on April 3, 2019 at Memorial Hall to be a very interesting and relevant event—and encourage everyone to put it on his or her calendar. Cosponsors for this event are welcome. Please see the notice on page 4.



Thriving Cincinnati

Meets February 7.



Program Committee

Meets Monday, February 11, at 6 pm in the WCC conference room. The February forum, "Who Wins, Who Loses: Finding Balance in Neighborhood Development," takes place Tuesday, February 26, at 6 pm, 315 W. Court Street, Downtown.



a Valentine evening
to benefit

Community Shares of Greater Cincinnati

Friday, Feb. 15th

6-9 pm

The Phoenix Hotel
812 Race Street

Tickets: \$75

at Cintishares.com or call
513-724-4483 (GIVE)

2nd Annual State of Social Justice Address

Beer and Wine Raffles

Win a week in Rome or Gourmet Indian Dinner for 8

Entertainment:

Rabbit Hash String Band

Mistress of Ceremonies:

Sweett Biscuit



Women Conquer ALZ

Alzheimer's disease is a women's issue.

Women are at the epicenter of the Alzheimer's crisis. Not only are they more likely than men to be caregivers, women are also more likely to develop the disease. About 13 million American women are either living with Alzheimer's or caring for someone who has it.

Join us for a complimentary research luncheon with one of the world's leading Alzheimer's disease scientists, Dr. Maria Carrillo, to learn how the Alzheimer's epidemic impacts everyone in our community -- particularly women -- and how you can join in the fight to end it.

Supported by: AARP Cincinnati · Cincinnati Association · Cincinnati Business and Professional Women · GE Aviation · The Woman's City Club of Greater Cincinnati · The Women's Fund of The Greater Cincinnati Foundation · YWCA · Zonta Club of Cincinnati

Alzheimer's Research & Women -- Impact Today, Hope for Tomorrow

Date:

Monday, March 4th

Time:

11:30 a.m. - 1:00 p.m.

Location:

Complimentary Lunch,
Cintas Center, Xavier University

RSVP:

alzwomen.eventbrite.com or
call 800-272-3900

Additional details

Please register ASAP, seating is limited
for this important event

Almost

TWO-THIRDS

of Americans living with
Alzheimer's are women.

Learn more at: alz.org/women

alzheimer's  association

Our Mission: Woman's City Club is committed to building a strong Greater Cincinnati community through educating, empowering and engaging all citizens to participate in promoting the common good.

Our Vision: We envision a just and sustainable community where all citizens are engaged as informed stakeholders in the shaping of our shared future.

Our Values: Collaboration -- Citizen Empowerment -- Lead Constructive Lives -- A Thriving City of the Future.

Calendar of WCC Events

Saturday, February 9, 6:30 - 8:30 pm:

Changing Course: "A Year of Living Sustainably." Doors open at 6 pm. St. John's Unitarian Universalist Church, 320 Resor, Clifton. Please note that this is the rescheduled date for the January program.

Tuesday, February 26, 6 - 8 pm: Who Wins, Who Loses: Finding Balance in Neighborhood Development. Doors open at 6 pm; program starts at 6:30. Meet at Community Shares, 315 West Court Street, Cincinnati, Ohio, 45202. (Second floor of Firehouse Museum.)

Monday, March 4, 11:30 am - 1 pm:

Alzheimer's Research and Women: Impact Today, Hope for Tomorrow. Meet at the Cintas Center, XU. Complimentary lunch. Free, but please reserve a spot by calling 800-272-3900 or alzwomen.eventbrite.com.

Wednesday, April 3, 7 pm: National Speaker Forum presents Helen Thorpe, "Searching for Refuge, Friendship, and Hope: Perspectives on Immigration — What Does it Mean to 'Be American' Today?" Memorial Hall, 1225 Elm St., Cincinnati.



WCC COMMITTEE MEETINGS

Monday, February 4, 6 pm: National Speaker Committee meets at the home of Dr. Jane Anderson.

Wednesday, February 6, 6 pm: The Membership Committee meets in the WCC conference room.

Thursday, February 7, 1:30 pm: Thriving Cincinnati meets in the WCC conference room.

Monday, February 11, 6 pm: Program Committee meets in the WCC conference room.

Tuesday, February 19, 6 pm:

Communications Committee meets at Lydia's on Ludlow.

Monday, March 4, 6 pm: National Speaker Committee meets at the home of Dr. Jane Anderson.

Wednesday, March 6, 6 pm: Membership Committee meets in the WCC conference room.

For the latest schedule of Committee Meetings, check our Website Calendar at womanscityclub.org.



Like Woman's City Club Cincinnati on Facebook to keep up with the latest news and commentary.



Like us on Twitter @womanscityclub

The Monthly e-Bulletin keeps us connected with our membership, our network, and our community. Our next issue will appear in February. Deadline for submissions and committee reports is **Friday, February 22**. Please submit all material to the WCC office.

Managing Editor: Jeanne Nightingale. Editorial Team: Sarah Gideonse, Jo-Ann Huff Albers, Anne Skove, Janet Buening.