

Lighting the fire, leading the way, since 1915

ANNUAL REPORT 2018–2019

JUNE 2019

OUR MISSION

Woman's City Club is committed to building a strong Greater Cincinnati community through educating, empowering, and engaging all citizens to participate in promoting the common good.

BOARD OF TRUSTEES FOR 2018-2019

President	Janet Buening	
VP Administration	Nancy Walters (2011-19)	
VP Membership	Anne Buening (2017-2020)	
VP Programs	Amy Katzman (2016-2022)	
VP Civic Engagement	Rina Saperstein (2014-2020)	
Secretary	Jeff Dey (2016-2022)	
Treasurer	Alice Schneider (2014-2020)	
	Susan Noonan (2013-19)	
	Linda Wihl (2018-19)	
	Helen O'Neal (2018-2020)	
	Beverly Thomas (2017-2020)	
	Stephanie Kollmann Baker (2018-2021)	
	Hera Reines (2018-2021)	
	Melissa Rowland (2018-2021)	

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As this program year draws to a close, WCC sincerely thanks **Nancy Walters**, **Susan Noonan**, and **Linda Wihl** for their years of dedicated service.

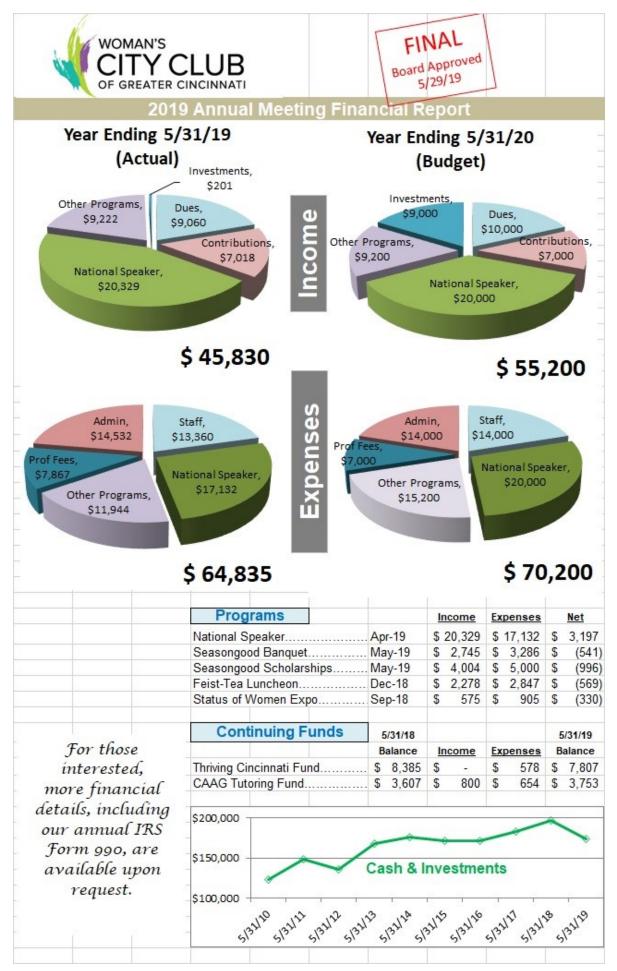
We welcome two new board members, **Renee Hevia** and **Charmaine McGuffey** (2019-2022), to their first term on board, and thank **Janet Buening, Jeff Dey,** and **Amy Katzman** for returning to the board for three-year terms (2019-2022).

Officers for 2019-2020:

President —	Janet Buening	VP Programs —	Amy Katzman
VP Administration —	Helen O'Neal	Secretary —	Jeff Dey
VP Civic Engagement — OPEN		Treasurer —	Rina Saperstein
VP Membership —	Anne Buening		

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Budget & Finance



Budget & Finance



Since you get

more joy

out of giving

joy to others,

you should put a good deal of

thought into

the happiness

that you are able

to give."

~ Eleanor Roosevelt

WOMAN'S CITY CLUB ESTABLISHES SECOND CENTURY ENDOWMENT FUND

While we proudly honored our past at our Centennial Celebration in 2015, Woman's City Club now looks forward to its second century of advocacy, activism, engagement, and community service. The Second Century Endowment Fund, begun with the appre-

ciated proceeds of an historic gift of \$30,000, originally referred to as the Seasongood Fund, is intended to sustain WCC for its next one hundred years. We may use up to 5% of the fund annually by board vote toward operating expenses. This maintains the principal as a growing endowment.





We will continue to grow this fund through planned giving, bequests, donations, and investment proceeds.

If you support WCC now with your dues, contributions, and time, please consider making the Second Century Fund part of your will or estate planning.

For information about gifts to the Woman's City Club Endowment Fund, contact WCC Finance Committee member Alice Schneider or Treasurer Rina Saperstein.

2018 Annual Pledge Drive — Thank You for Helping WCC Grow

WCC is deeply grateful to the members and friends who contributed to the 2018 Annual Pledge Drive! Your support allows us to continue our programs and start new endeavors.

Jo-Ann Huff Albers ~ Janet Buening ~ Marge Davis ~ Carole Donnelley ~ Cincinnati Federation of Teachers ~ Melissa Currence ~ Nancy Dawley ~ Barbara Elleman ~ Joy Haupt ~ Future Hicks ~ Barbara Jennings ~ Jan-Michele Lemon Kearney ~ Harriet Kaufman ~ Pinky Kocoshis ~ Michael Maloney ~ Cheryl Meadows ~ Ariel Miller ~ Laverne Mitchell ~ William Muse ~ Susan Noonan ~ Mary Owens ~ Pepper Family Fund ~ Alice Perlman ~ Lynne Peters ~ Hera Reines ~ Burton Roehr ~ Rina Saperstein~ Alice Schneider ~ Janice Seymour ~ Kathryn Shahani ~ Beverly Thomas ~ Marcia Togneri ~ M.A. Tojo ~ Frances Turner ~ Janet Walsh ~ Nancy Walters ~ Mary Wells ~ Beatrice Winkler ~ Elaine Wolter ~ J.M. Yacher ~ Dan Zavon ~



Events & Fundraisers

FUN AND FUNDRAISING AT THE EIGHTH ANNUAL FEIST-TEA

Nearly 90 people attended the Eighth Annual Feist-Tea celebration on December 2, 2018, held at the Kennedy Heights Arts Center Lindner Annex for the third year. Venice on Vine catered the food that was abundant, nicely presented, and tasty. At this event we honored feisty WCC members Cathy Bailey, Dr. Jill Bley, and Michael Maloney. The Membership Committee also recognized nine new members.

The income from the event—all donations, as there is no charge to attend the Feist-Tea was \$2,278 (down from the previous year), and expenses were \$1,347 (down from the previous year) giving us a profit of \$931. All proceeds are used to help support WCC's Seasongood Education Awards Program.



Feist-Tea Committee members were Jeff Dey, Joy Haupt, Jo-Ann Albers, Helen O'Neal, Marge Davis, Anne Skove, and Beverly Thomas.

 \sim Alice Schneider, Chair



Left to right: The honorees at the 2018 Feist Tea were Cathy Bailey, Dr. Jill Bley, and Michael Maloney

Events & Fundraisers



NATIONAL SPEAKER FORUM 2019

The 26th WCC National Speaker Forum on April 3, 2019, featured Helen Thorpe speaking on "Searching for Refuge, Friendship, and Hope: Perspectives on Immigration" at Memorial Hall in

Over-the-Rhine. The program attracted approximately 345 people, including a class of international student refugees and immigrants from Aiken High School and several from other English as a Second Language classes. Thorpe, an established author but not widely known, has authored three books: Just Like Us: The True Story of Four Mexican Girls Coming of Age in America; Soldier Girls: The Battles of Three Women at Home and at War; and The Newcomers: Finding Refuge, Friendship, and Hope in an American Classroom. Program evaluations were excellent, the topic of immigration highly relevant, and several attendees said Thorpe was the best, or one of the best, speakers WCC has ever presented.



Despite the event's success, we were less fortunate, compared to previous years, in raising money to operate the club. Income was \$20,329 and expenses \$17,132, with a net gain of \$3,197. This was primarily due to a change in the types of grants made by the Seasongood Foundation. Historically, Seasongood has supported our National Speaker Forum with up to \$6,000 each year, but this year the grant was just \$1,000. The NSF Committee wrap-up report to the WCC Board of Trustees was that this event remains important for mission, publicity, and membership growth, with a recommendation to continue having a National Speaker, probably with some modifications to keep the costs lower.

The recommendation to the Board is also contingent on identifying a chair for a 2020 Forum. Most of the 2019 NSF Committee will continue, but a new chair is needed. The committee is hard-working and experienced, but new members are needed to bring new ideas and "learn the ropes" of what it takes to put on a major speaker forum. Planning for this large spring event begins in September with a decision on how much money to spend and on which potential speakers. The new committee may decide not to spend what it takes for a nationally recognized speaker as there are several regional speaker possibilities, or perspectives of former political leaders.

It has always been a pleasure to work with Woman City Club members who simply get things done. Please notify WCC President Janet Buening if you would like to serve on the NSF Committee, and be honest to say if



you would like to chair the committee.

~ Dot Christenson, Chair

Members of the NSF Committee with Helen Thorpe at the Forum in April. *Standing, left to right:* Janet Buening, Diana Maria Lara (who introduced Thorpe), Susan Noonan, Jeanne Nightingale, Barbara Myers, Jane Anderson, Sarah Gideonse, Marge Davis, Carole Donnelly, Alice Schneider. *Seated, left to right:* Dot Christenson, Kay Smith-Yount, Helen Thorpe, Mary Wells. *Not pictured: Beverly Thomas and Nancy Walters.*

Events & Fundraisers



SEASONGOOD LUNCHEON 2019

The Annual Seasongood Luncheon is held to honor the memory of a true pioneer in the Woman's City Club and in Cincinnati history, Agnes B. Seasongood. She was a champion for women and the disenfranchised in Cincinnati, improving jail conditions and becoming a founding member of Talbert House. Her bequest to WCC in 1982 allowed the club to hold weekly Forums with local informative speakers for years. After the last disbursement of the bequest, the club imitated an annual spring luncheon in honor of Agnes Seasongood.

The 2019 Seasongood luncheon (our 24th if I am counting right) was held May 3, 2019 at the beautiful Summit: A Dolce Hotel. The hotel offers free parking, delicious food, and we were allowed to bring our own sound system! Approximately 70 people attended to hear Kristin Shrimplin, the CEO of Women Helping Women, speak on "Finding your Path: It's Your Purpose." She was inspiring not only to the young women who won Education Awards but to all of us, with a call to action for volunteers to help in many aspects of Women Helping Women.

A highlight of the luncheon is the awarding of Educational Awards to five deserving female high school seniors who submitted winning essays on "finding your voice and making it heard." Winners were: Lizbeth Amacendes of Dixie Heights HS, Claire Tinkler of Highlands HS, Kaihla Washington of Northwest HS, Perri Wedlock of Walnut Hills HS, and Mikaela Wormely of Shroder HS.

Many thanks to Beverly Thomas for her second annual contribution of \$2,000 in honor of her husband, enabling us to give five awards. Feist-Tea also donates its profits to the Education Awards.

Thanks to Seasongood committee members Marge Davis, Alice Schneider, Anne Fierst, Stephanie Stoller, Mary Wells, Beverly Thomas, and Leslie Spencer we had beautiful



raffle baskets and made a profit of \$300 on raffle items. To join the committee, please email <u>snoonan@fuse.net</u>

~ Susan Noonan, Chair

Left to right: Khaila Washington, Lizbeth Amacendes, Mikaela Wormely, Education Awards chair Beverly Thomas, Perri Wedlock, and Claire Tinkler.



You are enough. - Kristin Shrimplin

Civic Engagement



WCC EDUCATES, EMPOWERS, And Always Engages

Woman's City Club's civic engagement activity brings our members and the community together to enact our values: Collaboration – Citizen Empowerment – Civic

Literacy – Equity and Justice – Children and Youth on Positive Trajectories – A Thriving City of the Future. Over time, and for various projects, our level of contribution may vary: some activities we LEAD with our members and resources; some activities we SUPPORT through encouraging member participation and participating as a group; and some activities we CONNECT with, working to provide members and the public with information about issues and service activities led by other groups.



<u>*Civic Collaborations:*</u> While the formal Rookwood Group collaboration is no longer meeting, WCC still is a leader in bringing together civic organizations for activities as needed, coordinating with Cincinnatus, LWVCA, Urban League, Bar Association, Cincinnati Educational Justice Coalition, Invest in Neighborhoods, Community Shares, Alzheimer's Association, AMOS, Women in Film, and others.

<u>Electoral/Legislative Issue Education and Endorsements</u>: WCC led or cosponsored several educational forums on November ballot issues including the "Charting the City's Future" City Charter Forum; "Who are You to Judge" Judicial Candidates Forum; Issue 1 (Criminal Justice Sentencing) Forum; and a Public Education Town Hall. For the November 2019 ballot, we endorsed:

- Ohio Issue 1: Neighborhood Safety, Drug Treatment and Rehabilitation Amendment (Proposed Ohio Constitutional Amendment) FAILED
- Issue 6: Great Oaks Career Campuses Tax Levy PASSED
- Issue 9: Children's Services Levy PASSED
- Issue 12: Executive Session (Cincinnati Charter Amendment) PASSED
- Issue 13: Campaign Finance (Cincinnati Charter Amendment) PASSED

<u>Neighborhood Development</u>: In early 2019, along with our regular programs we participated in a shared three-part series of programs on Neighborhood Development and tax abatements. Our forum on "Finding Balance in Neighborhood Development" produced a list of community descriptors of healthy neighborhoods and healthy development which was shared with Cincinnati City Council members, the City Manager and the Planning Department.

Women in Civic Service, Boards and Elected Office: WCC members have long been interested in roles for supporting women in elected office and on boards and commissions. An ad hoc committee has formed to look at ways to support women in moving into these positions and to support community efforts by other organizations to increase the numbers of women in these roles. A forum with the "Appointed" program of the Woman's Fund of the Greater Cincinnati Foundation will be planned for fall 2019. **Susan Noonan** co-chairs a Women and Gender Equality Task Force. Participants in this committee include **Stephanie Kollmann Baker, Laure Frank, Janet Buening, Alice Schneider, Melissa Rowland, Barbara Myers, Sue Wilke, Megan Park, Rina Saperstein,** and **Susan Noonan**.

~ Rina Saperstein, VP for Civic Engagement



CATALYST FOR ACHIEVEMENT ACTION GROUP (CAAG)

Marge Davis and Sarah Gideonse co-chair this group, which supports public school children's achievement and helps children at risk succeed through outreach activities and a strong kindergarten tutoring program.

This year CAAG hosted two *Gatherings for Good* lunches at Venice on Vine to provide school supplies for Girls with Pearls and gifts for the Contact Center's Holiday Market.



Marge Davis

Led by Linda Wihl and using her *Making Sense of Language Arts* curriculum, CAAG provided year-long support to the Tutoring Program at Winton Hills Academy. Members **Beverly Thomas, Dee Shaffer, Fran Turner, Harriet Kaufman, Sarah Gideonse**, and **Linda Wihl** regularly tutor at Winton Hills. **Helen O'Neal** and **CJ Pierce** have subbed this year and are CAAG members. Along with three other nonprofits we tutored 21 children this year.

All children served by the in school and after school programs (both have WCC tutors) at Winton Hills Academy achieved average to well-above average language skills by the year end. Woman's City Club also provided funding for a field trip to Joseph-Beth Booksellers where all children purchased books to take home and celebrated afterward with lunch at Boston Market.

Linda Wihl

Empowering children to read, write, and comprehend before leaving kindergarten, changes their lives forever!

> Thank you for making a difference!

> > ~ Linda Wihl

Some WCC members are considering how to coordinate tutoring or mentoring at other grade levels and schools in the fall of 2019.

Empowering children to read, write, and comprehend before leaving kindergarten, changes their lives forever!

Thank you for making a difference!

~ Linda Wihl



Cincinnati Magazine

names

The Woman's City Club of Greater Cincinnati Environmental Action Group

as one of the

"Top 5 Local Groups Working to Protect the Environment"

ENVIRONMENTAL ACTION GROUP

WCC's Environmental Action Group, chaired by **Jeanne Nightingale**, continues to sponsor monthly Changing CO₂urse programs at St. John's Unitarian Universalist Church. We collaborate with the Natural Resources Committee of the League of Women Voters and the Sierra Club, among other local environmental groups. We worked on campaigns to eliminate single-use plastic bags, and celebrated success when Kroger announced that it will be phasing these out by 2025. In order to hasten Kroger's 2025 goal, we



Jeanne Nightingale, Ryan Bowron, Lynn Hamamoto, Loa Bennett, Nathan Alley with Powers Alley, and Mary Gerson celebrating at Kroger headquarters.

are working with the company to distribute reusable shopping bags free for grassroots buy-in and to serve economically disadvantaged shoppers. We successfully advocated with the Citizens' Climate Lobby to win Cincinnati City Council's endorsement of The Energy Innovation and Carbon Fee Act (HR 763) – one of 14 municipalities nationally. We advocate for fair sewer rates and for maintaining ORSANCO's protective pollution control standards.

And, *Cincinnati Magazine* recognized our long history of Environmental Advocacy in its April 2019 issue, **"Top 5 Local Groups Working to Protect the Environment"**: **"The Woman's City Club of Greater Cincinnati Environmental Action Group** works toward environmental justice to improve everyone's quality of life. In recent years the organization has partnered with Cincinnati Public Schools to advocate for LEEDcertified schools, promoted against frack-waste injection wells, and organized a town hall discussion on the city's sewer system. The group also shows films and hosts guest speakers to raise awareness about environmental issues."

We also signed on to letters urging the City of Cincinnati to continue funding for the Office of Environmental Quality in the 2020 City Budget.

Committee members include Tara French, Mary Gerson, Sarah Gideonse, Joy Haup, and Lynn Hamamoto.



~ Jeanne Nightingale, Chair

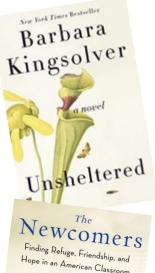
WCC members **Dan Zavon** and **Jeanne Nightingale** were present at City Hall to hear the exciting news that Cincinnati won a \$2.5 million Bloomberg American Cities Climate Challenge grant for renewable power generation equipment and "to engage corporate partners around sustainability."



STATUS OF WOMEN ACTION GROUP

The Status of Women Action group, chaired by **Susan Noonan** and **Jill Bley**, addresses a range of women's empowerment issues. It organizes and presents the annual **Women's Economic, Physical, and Mental Health Expo** on Fountain Square in downtown Cincinnati.

Join us on Fountain Square at noon on Friday, September 27, 2019 for the 6th Annual Women's Expo







In September 2018, for our 5th Annual Expo, we had 27 agencies tabling, along with speakers: Susan Noonan discussing CEDAW, Cathy Bailey of Cincinnati Waterworks, Dr. Jill Bley, and Dominque Francisco from City Council Member Tamaya Dennard's office. The PONES dancers performed. The event is becoming known, respected, and anticipated annually by its partners and the public.

Committee members include Susan Noonan, Jill Bley, Jo-Ann Albers, Marge Davis, Sarah Gideonse, Joy Haupt, Harriet Kaufman, and Melissa Rowland.





BOOK CLUB

Chaired by **Sarah Gideonse**, the WCC Book Club, open to all WCC members, meets every other month on a Saturday morning in a member's home for a lively and thoughtful discussion. Books read this year included:

Sapiens: A Brief History of Humankind, by Yuval Noah Harari New Confessions of an Economic Hitman, by John Perkins The Newcomers, by Helen Thorpe Waking up White and Finding Myself in the Story of Race, by Debby Irving UnSheltered, by Barbara Kingsolver.

The club encourages members to attend according the their availability and interests. Regular attendees include Beth Sullebarger, Jan Seymour, Erna Olafson, Jeanne Nightingale, Harriet Kaufman, Shirley Maul, Sarah Gideonse, Joy Haupt, Jo-Ann Albers, Deb Vance, Nikki Orlemann, and Janet Buening.



THRIVING CINCINNATI



Thriving Cincinnati is an Action Group inspired by the vision of Louise Spiegel to gather information, exchange best practices, and create and collaborate on programs working toward selfsufficiency and decreasing poverty. Chaired by Susan Noonan and Harriet Kaufman, Thriving Cincinnati focused in 2018-19 on youth in Cincinnati Public Schools and their options for training to move from surviving to thriving.



Susan Noonan

In early 2019 we held two very successful programs: "The Talent Pipeline Initiative" in January with Partners for a Competitive Workforce, regarding programs that



Harriet Kaufman

introduce CPS students to Science, Technology, Engineering, and Mathematics Careers; and one in March about Building Trades Apprenticeship programs. One further session with Cincinnati Public Schools is planned later this year, date TBA.



Louise Spiegel

Sean Kelly, **Director, Talent Pipeline Initiative**



Mardia Shands, **Executive Director, Partners for a Competitive Workforce**

For 2019-2020, Thriving Cincinnati hopes to focus on uncovering the gaps in services available to youth 16-24, and to renew social media and website efforts. Members include Jackie Smith, Jan Seymour, Alice Schneider, Susan Noonan, Harriet Kaufman, Jo-Ann Albers, Jill Bley, Mike Brown, Ed Burdell, Sarah Gideonse, Brennan Grayson, Melissa Rowland, CJ Pierce, and Marge Davis.



Christie Farrow, Assistant Director of the Greater Cincinnati Apprenticeship Council, and two women who had taken part in apprenticeship programs shared their experiences in working toward successful careers in the building trades.

Committee Reports



PROGRAM COMMITTEE Collaborates, Engages, and Educates

The Program Committee kept programs available to WCC members and the public throughout the entire 2018-19 program year.

At the 2018 Annual Meeting, members expressed a particular interest in questions of development and forces like tax abatement and neighborhood concerns that affect it, as well as education initiatives (a perennial club interest). These topics were also percolating through the larger community so the Program Committee spear-headed programs or collaborated with a number of other community groups on programs; to wit:

September – "Public Education Funding Town Hall" at the Fire Museum with the Cincinnati Education Justice Coalition, League of Women Voters, and Cincinnati Federation of Teachers.

February – "Who Wins, Who Loses: Finding Balance in Neighborhood Development" at the Fire Museum. WCC organized a panel of stakeholders to address a packed SRO house (including City Council persons) in conjunction with Community Shares, Invest in Neighborhoods, and numerous other organizations.



Panelists at "Who Wins, Who Loses": (seated) Amy Murray, Robbie Suggs, Clarence Taylor, Alexis Kidd-Zaffer, Katherine Keough-Jurs, and (standing) moderator Kathryne Gardette

WCC also participated as cosponsors in two additional forums on tax abatement issues; March 14 with Community Shares (in Westwood) and April 17 with other organizations (in Madisonville).

A regional transportation forum set for March 12 with Cincinnatus Association at CET was cancelled due to a power outage and is to be rescheduled.

Other programs presented emphasized WCC's commitment to women's issues. **Susan Noonan's** leadership allowed WCC to be one of the first entities to present the University of Cincinnati's findings of the gender equity initiative to another packed house with "From Research to Reality" at First Unitarian Church on November 14, 2018

The Program Committee on January 24 relied on the efforts of the Thriving Cincinnati committee to present "The Talent Pipeline on Competitive Workforce," which works with schools and businesses to identify students to be given opportunities for apprenticeships and internships.

WCC's mission to educate the public led to two unique programs. A panel on Issue 1 (a statewide ballot initiative on sentencing reform) on September 17 was one of the first and only places where the issues involved were publicly presented by a panel consisting of members of the Amos Project and the Ohio Justice and Policy Committee in favor of the initiative and members of the prosecutor's office and the judiciary in opposition

(continued on p. 13)



Anne Runyan and **Jack Mewhirter**, UC Political Science Department, presenting the gender equity study results.

Committee Reports

PROGRAM COMMITTEE (CONTINUED)



Stephen JohnsonGrove of Ohio Justice and Policy Center and Elizabeth Hopkins of AMOS spoke in support of Issue 1.

This event was a challenge to organize as the opposition did not have an organized response until days before the event was scheduled. The event was again presented to a packed house, with many elected officials and law enforcement professionals in attendance.

WCC also organized an October 17 forum to discuss both sides of the Charter Amendments on the November ballot. **Dot Christenson** helped organize speakers on each of the four amendments and chaired the panel. Again, this was presented to a sizeable crowd.



Mark Piepmeier, a Hamilton County Prosecutor, spoke against Issue 1.

WCC also cosponsored an October 8 program at the Urban League for all the judicial candidates up for election.

The Program Committee also organized social/civic events for members only:

- A visit to the Price Hill Creative Community on July 31 included a tour of the remodeled firehouse and art activities of My Cincinnati with Eddie Kwon, and a tour of the smashingly redone attached residence of the Wegman family.
- WCC had a table at a luncheon addressing Alzheimer's impact on women, presented by the Alzheimer's Association at the Cintas Center on March 4.
- A May 20 salon at Hera Reines's stunning residence with Rachel Chung on "Women Violence in Shakespeare" emphasized perspectives on gender.

The Program Committee attempts to coordinate with and not compete with WCC signature events such as the Feist-Tea in December, National Speaker Forum in April, and Seasongood Luncheon in May. However, in support of the issues addressed by Helen Thorpe at the National Speaker Forum on April 3, **Janet Buening** organized a follow-up on May 11, with a panel of local activists—Mark Curnutte of the *Cincinnati Enquirer*; Hispanic advocate Diana Maria Lara; RefugeeConnect board president Mirsada Kadiric; and Dan Sarell, Mission Director of Catholic Charities—who expounded on refugee and immigration concerns to a lively and interested Saturday morning crowd.

PROGRAM COMMITTEE CALENDAR OF EVENTS

Price Hill Creative Community Tour – July 31, 2018 Public Education Town Hall – September 15, 2018 Issue 1 Panel – September 17, 2018 Judicial Candidates – October 8, 2018 Charter Amendments – October 18, 2018 Gender Equity Studies – November 14, 2018 The Talent Pipeline – January 12, 2019 Neighborhood Development – February 26, 2019 Transportation – *postponed* March 12, 2019 Alzheimer's Association Lunch – March 4, 2019 Tax Abatement – March 14, 2019 Tax Abatement – April 17, 2019 Refugee/Immigration Follow Up – May 11, 2019 Rachel Chung Salon – May 20, 2019

Committee Reports COMMUNICATIONS COMMITTEE KEEPS WCC CONNECTED

The purpose of the Communications Committee is to ensure effective internal and external communications about Woman's City Club activities, enhance the club's profile in the city, and provide a public platform for the civic voice. The committee educates the public and the membership on important issues; promotes WCC, our public forums, and other events and activities; and endeavors to attract new members through our website, monthly Bulletins, weekly Updates, social media, flyers, and press releases and articles.

Committee members include chair Sarah Gideonse, Jeanne Nightingale, Alice Schneider, Janet Walsh, Susan Noonan, and Jo-Ann Albers. Ex-officio members are Anne Buening, the Membership Committee chair, and board member Melissa Rowland, our consultant on social media.



Sarah Gideonse



Jeanne Nightingale

Activities this program year:

The committee worked with president Janet Buening to develop new communication committee policies for Woman's City Club. The policy statement outlines committee responsibilities and the functions of our different communications tools, including the development of procedures. We developed procedures for the website, publicity, and the Bulletin/weekly Update – on content, schedules, and individual responsibilities.

The WWC website: We completed a refresh of the website to make it more accessible and intuitive, especially on smart phones, and reorganized and updated individual pages, including the WCC history page written by Jeanne Nightingale. Alice Schneider remains our go-to person for expertise. We welcome suggestions from the members and

friends about how we can continue to make the website easily navigable and informative.

The Bulletin: Under Jeanne's leadership and with a web consultant, we streamlined production procedures and added a Bulletin Board feature with committee news. **Janet Buening** joined the editorial team, and with her publishing expertise has worked with our office manager **Anne Skove** to produce a very polished and readable newsletter. Check it out regularly.

Publicity: **Janet Walsh** put together a professional publicity grid, which lists publicity tactics, audience, timing, and responsibilities (who does what and when), outcomes, and evaluation. The committee promoted all events except the National Speaker Forum, writing press releases, preparing and distributing flyers, posting on social media calendars and the Greater Cincinnati Politics Facebook group, putting articles in the Bulletin, etc. We rely heavily on **Susan Noonan**, with her vast network of contacts, to help get the word out.

Social media: **Anne Skove, Alice Schneider,** and **Rina Saperstein** helped maintain an active presence on the WCC Facebook page, Twitter, and LinkedIn, as well as NextDoor. We suspect many of our members have great ideas for information and links about issues and events related to WCC's mission that would engage the public and spark interest in WCC. Help us achieve vibrant social media by suggesting Facebook items to Alice Schneider, as well as sharing our postings on your own pages.

The committee endeavored, without much luck, to recruit additional members with communication skills and that is a goal for the coming year. Skills we can use: a passion for communicating about WCC, writing, editing, taking photos, social media, and graphic design skills to design flyers for our events. Occasional or longer-term contributions are welcome! Contact Sarah Gideonse for more information.



Like Woman's City Club Cincinnati on Facebook



Like us on Twitter@womanscityclub

~ Sarah Gideonse, Chair

Committee Report MEMBERSHIP COMMITTEE REACHES OUT

During the 2018/2019 fiscal year, Woman's City Club gained 43 new members.

The Membership Committee, co-chaired by **Anne Buening** and **Jeff Dey**, inaugurated a new recurring informational session, called WCC 101, which is geared toward new members but is also open to current members who



want to learn how to become more involved. At the two WCC 101 programs, held on September 20, 2018 and April 29, 2019, the Committee was joined by president Janet Buening and long -standing members to welcome a number of new members who were excited to learn about the many WCC activities and committees. During the program we discovered the remarkable talents they are bringing to our club and how they hope to participate in making our mission statement a reality for Greater Cincinnati. Those of us who have been with WCC for a while



now were able to offer advice and suggestions on how everyone could become involved with the club in a way that best suited each person.

The Membership Committee is planning the next WCC 101, which will be held in August 2019.

Committee members include Yvonne Fender, Sarah Gideonse, Joy Haupt, Jeanne Nightingale, Alice Schneider, Nancy Walters, and Mary Wells.

Time to Renew Your Membership

As a volunteer citizen organization, Woman's City Club has a long and proud heritage in promoting a just and sustainable community. We hope you will continue as a part of this dynamic organization—one that initiates community conversations, educates the public about current issues, and moves citizens to action to promote the common good. If you have not yet renewed your membership for the 2019-20 program year, please do so TODAY!

You can renew online at www.womanscityclub.org or mail a check payable to WCC to:

103 William Howard Taft Rd. Cincinnati, OH 45219.

Basic	\$55	
Household	\$75	
Sustaining	\$150+	
Life	\$1,000	
Pay what you can	Adjustable	
Act One-2-year membership for adults ages 18-35 Free		

~ Anne Buening, VP Membership

Welcome, New Members!

Dawn Adams Karen Blair Peter Block **Ginger Bock** Diane Carney Carole Dahlquist Jasmine Dawson Marybeth Flaspohler Tara French **Richard Gaston** Joanne Grossman Susan C. Harris Karlene Herman Rhonda Holyfield-Mangieri Kathleen Hough Teresa Jacyszyn Judy Jenings Mirsada Kadiric Patty Kelly Sandra Kohn Debbie K. Kokoruda

Susan Kreuzmann Cynthia Lough Duval Alanna Maloney Harriet Matthey Sharon McCreary Jennifer Medina Anwar Mhajne Toni Miller **Catherine Mitchell Edolya Napier** Megan Park Susan Redman-Rengsdorf Latria Roberts Sarah Shepherd Tamie Sullivan **Deborah Vance** Jelena Vicic Janet Walsh Sarah Warner Angela Whitehead Victoria Wulsin Christa Zielke



Woman's City Club of Greater Cincinnati

103 William Howard Taft Road Cincinnati, Ohio 45219 Phone: 513-751-0100 wcc@womanscityclub.org

Our Mission: Woman's City Club is committed to building a strong Greater Cincinnati community through educating, empowering, and engaging all citizens to participate in promoting the common good.

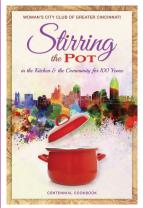
- **Our Vision**: We envision a just and sustainable community where all citizens are engaged as informed stakeholders in the shaping of our shared future.
- **Our Values**: Collaboration -- Citizen Empowerment -- Civic Literacy -- Equity and Justice -- Children and Youth on Positive Trajectories to Achieve their Dreams and Lead Constructive Lives -- A Thriving City of the Future.

Nominating Committee Update

Chaired by **Barbara Myers**, the 2018-19 committee consisted of at-large members **Beth Sullebarger** and **Mary Owens** and board members **Susan Noonan** and **Beverly Thomas**. WCC thanks them for their excellent work on the 2019 slate of Board and Nominating Committee members.

For 2019-20, the at large members are **Sharon McCreary**, **Stephanie Stoller**, and **Emily Thobe**; board members are **Hera Reines** and **Beverly Thomas**. **Barbara Myers** will serve as advisor.

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